



# 2012 ADDYS® CALL FOR ENTRIES

## AAF-JACKSONVILLE LOCAL INFORMATION

### IMPORTANT DATES:

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#### EARLY-BIRD ENTRY DEADLINE

TUESDAY, DECEMBER 13, 2011 FROM 4-7 PM  
JACKSONVILLE FAIRGROUNDS HOSPITALITY ROOM (OFFICE BUILDING)

*Enter online anytime between now and December 13th and bring your physical entries, along with entry and membership payments to this location at the designated time slot above. ([bit.ly/2012ADDYEntry](http://bit.ly/2012ADDYEntry))*

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#### FINAL ENTRY DEADLINE

THURSDAY, JANUARY 12, 2012 FROM 4-7 PM  
JACKSONVILLE FAIRGROUNDS HOSPITALITY ROOM (OFFICE BUILDING)

*Enter online anytime between now and January 12th and bring your physical entries, along with entry and membership payments to this location at the designated time slot above. ([bit.ly/2012ADDYEntry](http://bit.ly/2012ADDYEntry))*

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#### BLACKBOARD DEADLINE FOR GALA

WEDNESDAY, FEBRUARY 1, 2012  
BRUNET-GARCÍA ADVERTISING  
1510 HENDRICKS AVE., JACKSONVILLE, FL 32207

*Drop off your blackboards c/o Aerien Kloske by this date between the hours of 9am-5pm.  
Call 904-346-1977 with any questions.*

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#### "UNMASQUERADE" GALA AND 2012 ADDY® AWARDS

SATURDAY, FEBRUARY 11, 2012 FROM 7-11 PM  
CUMMER MUSEUM OF ART & GARDENS  
829 RIVERSIDE AVE., JACKSONVILLE, FL 32204

*Winners will be announced, and awards presented, at the 2012 ADDY Awards Gala. More details coming soon!*

### ENTRY FEES:

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ENTRY LEVEL	MEMBER	NON-MEMBER	STUDENTS
Single Entry (Early)	\$60	\$140	\$20
Campaign (Early)	\$75	\$170	\$35
Single Entry	\$70	\$140	\$25
Campaign	\$85	\$170	\$40



## LOCAL NOTES:

**There are several local-only notes that you won't find online in the national rules and guidelines.**

### 1. Mounting your work to blackboards:

In addition to the chance to win an ADDY, entering your local competitions guarantees exposure of your work. Mounting your work to blackboards allows it be displayed at the awards, and possibly elsewhere. Place an additional entry label to the back of your blackboards so we know which entries your boards correspond to.

### 2. Submitting digital images of your work

Entrants are required to supply a CD with all entry artwork as JPG or PDF files on entry day. This will make sure the winning pieces are profiled in the gallery and the video. **This is mandatory.** Please include a screen shot for video and interactive.

### 3. Enter Online FIRST!

There will be a \$5.00 fee for all entries not entered online prior to being dropped off.

### 4. Membership has BIG benefits:

Since there is a considerable savings in entry fees for AAF members, you should consider joining your local organization. We encourage you to begin or renew your membership online ([aafjacksonville.org/membership/](http://aafjacksonville.org/membership/)) prior to submitting your entries.

## PRINTING DISCOUNT:

**AAF-Jacksonville has partnered with the Times-Union to offer discounted high-quality printing (on a Xerox iGen4 press) for your ADDY submissions.**

\$0.75 per print, up to 14" x 22", including trim  
(you may put more than 1-up per page, simply make sure to include crop marks)

Paper stock is 100-pound Cougar Uncoated  
Or, designate matte coated or glossy coated for same price

**Send files to Mike Horne at [michael.horne@jacksonville.com](mailto:michael.horne@jacksonville.com)**

in a compressed folder (ZIP or SIT). Include the quantity at the end of the file name, and include:

- Your name
- Contact info
- RGB PDF
- File sized at 100% (will be scaled to fit within 14" x 22", if necessary)

## ADDY CHAIR:

**Questions? Contact your ADDY Chair:**

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**AERIEN KLOSKE**

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AKLOSKE@BRUNETGARCIA.COM  
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