

JOHANN BERGH

Jacksonville Beach, Fl. (904) 651 2285 jbergh1@gmail.com

- Objective** **To use my art direction, design & photographic experience to continue my career in the US.**
- Experience**
- Art Director**
2007-2011 **Bergh Design/Freelance**, Cape Town, SA
- Work with private clients as well as agencies on conceptual branding, corporate ID, web design, packaging and print
 - Freelance with various agencies including JWT, Cape Town
 - Maintain successful roster of private clients
- Digital Image Manager/Photographer**
2009 **Glossy Finish**, Jacksonville, FL
- Worked as an action sports photographer and digital image manager
 - Honed skills in photography to compliment my art direction experience
- Marketing Manager**
2008 **RVCA Clothing**, Cape Town, SA
- Managed and elevated the brand's performance in the marketplace
 - Assisted in success of the brand and profitable sale of the label in one short year
- Owner/Designer**
2003-2006 **Amped Surfing Magazine**, Cape Town, SA
- Owned and designed magazine with partner and editor, Peter Nicholson
 - Produced quarterly 80-page magazine
 - Conducted *Forward Revolution* school roadshows introducing surfing, education, science and entrepreneurship to over 72,000 South African children
- Education**
- Red and Yellow School of Advertising**, Cape Town, SA
- Diploma in Graphic Design and Art Direction
- Damelin College**, Cape Town, SA
- Diploma in Business Management
- Software Knowledge**
- Photoshop
 - Adobe Indesign
 - Adobe Illustrator
 - FTP
 - Capture 1
 - Aperture
 - Final Cut Pro
 - Compressor
- Portfolio** www.berghdesigns.com
- References** **Conn Bertish** Creative Director, JWT Cape Town
- connbertish@jwt.co.za

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